# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**■** FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:				Date:	***									
WOAI-TV, SA	N ANTONIO, T	×			9	9/12/2016									
I, Smart Media	Group					······································									
	being/on behalf of:  Hurd for Congress 2016  Republican														
a legally qualified candidate of the Republican															
political party for the office of:															
in the															
election to be held on:															
do hereby red	quest station t	ime as follows	:												
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Time: We	s per ek	Number of Weeks									
S	EE	AΤ٦	ГАС	H											

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Attach proposed schedule with charges (if available): \$12,193.25

I represent that the payment for by: Hurd for Congress 2016	or the above described broadcast time	e has been furnished										
represent that this person or e	ounce the time as paid for by such pentity is either a legally qualified candition of the legally qualified candidate	date or an										
The name of the treasurer of the	ne candidate's authorized committee	is:										
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).												
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.												
To Be Signed B	y Candidate or Authorized Co	ommittee										
9/12/2016	h											
Date	Signature											
To Be S	To Be Signed By Station Representative											
Accepted Accepted	☐ Accepted in Part	☐ Rejected										
Signature	Printed Name	Title										

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Hurd for Congress 2016										
(name of federal candidate or authorized committee) hereby certify programming to be broadcast (in whole or in part) pursuant to this a										
□ does ■ does not										
refer to an opposing candidate (check applicable box). I furthe programming that does refer to an opposing candidate:	r certify that for the									
(check applicable box)										
☐ the radio programming contains a personal audio statement by identifies the candidate, the office being sought, and that the candidate broadcast.	the candidate that date has approved									
the television programming contains a clearly identifiable photo image of the candidate for a duration of at least four seconds, and displayed printed statement identifying the candidate, that the cand broadcast, and that the candidate and/or the candidate's authorized the broadcast.	a simultaneously idate approved the									
fre broadcast.										
signature of candidate or authorized committ	ee									
urd for Congress 2016 9/12/2016										
printed name	date									

## AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
S	EE	AT	ГАС	HEI	D

Attach proposed schedule with charges (if available): \$12,193.25

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

Schedule Dates **Advertiser** 

Product

Brand

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

Contract #

09/13/16-09/19/16 Agency

Hurd for Congress-TX-23-R (112053)

Smart Media Group-Alexandria (6613) POLITICAL CANDIDATE (ns) (1186) Rep/Tx Congress CD-23/Will Hurd (860885)

Millennium/DC, Washington DC (1108)

Millennium Washington DC Dome, Patricia.

2625570

HURT/ORDR/913919

CPE **Account Types** 

Billing Type Comments

Date:

National/Political Candidate Agency BRD Weekly/Irregular

**NEW POLITICAL ORDER - PLS CF - THANKS** 

**Date Entered Last Modified Entered By** 

09/12/16 09/13/16 Kelsey Wilson

Headline # ECR25249480 A35+R

Normal

\$2,151.75

\$12,193.25

Comments:

Demo Order Type Package Deal

CO-OP

Commission % 15.00

Commission **Net Total** 

Sales Tax

San Antonio (WOAI) Rate By Broadcast Month Spots Sep. 2016 \$14,345.00 Grand Total: \$14,345.00

Paid Ma Credit Card

ine	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We T	h Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT (1-2.0)	09/14/16-09/14/16	3	:30	9A- NBC-The Today Show Hour 3				1				1	\$325.00	\$325.00	San Antonio (WOAI)	TODAY SHOW 2 political	9/12/10
2.0	Normal Line / SPOT (1-2.0)	09/19/16-09/19/16	3	:30	9A- NBC-The Today Show Hour 3		1		ALL COLUMN TWO				1	\$325.00	\$325.00	San Antonio (WOAI)	TODAY SHOW 2 political	9/12/
3.0	Normal Line / SPOT (2-1.5)	09/14/16-09/14/16	3	:30	11A- NBC-The Today Show Hour 4				1	-			1	\$225.00	\$225.00	San Antonio (WOAI)	TODAY SHOW 3 political	9/12/
4.0	Normal Line / SPOT (3-3.0)	09/13/16-09/13/16	5	:30	4P- Judge Judy			1					1	\$175.00	\$175.00	San Antonio (WOAI)	JUDGE JUDY LUR	9/12/
5.0	Normal Line / SPOT (3-3.0)	09/19/16-09/19/16	5	:30	4P- Judge Judy		1						1	\$175.00	\$175.00	San Antonio (WOAI)	JUDGE JUDY LUR	9/12/
6.0	Normal Line / News (4-5.0)	09/13/16-09/13/16	3	;30	6A- News-News 4 WOAI at		or the second	1					1	\$500.00	\$500.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 political	9/12/
7.0	Normal Line / News (4-5.0)	09/14/16-09/14/16	3	:30	6A- News-News 4 WOAI at 6a				1	100000000000000000000000000000000000000			1	\$500.00	\$500.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 political	9/12/
8.0	Normal Line / News (4-5.0)	09/16/16-09/16/16	3	:30	6A- News-News 4 WOAI at					1			1	\$500.00	\$500.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 political	9/12/
9.0	Normal Line / News (4-5.0)	09/19/16-09/19/16	3	:3	6A- News-News 4 WOAI at		1		Laboratoria.	4			1	\$500.00	\$500.00	San Antonio (WOAI)	NEWS SAN ANTONIO @ 6 political	9/12/
10.0	Normal Line / SPOT (5-3.5)	09/13/16-09/13/16	3	:3	0 7A- NBC-The Today Show Hour 1 & 2			2			***************************************		2	\$400.00	\$800.00	San Antonio (WOAI)	TODAY SHOW political	9/12/

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at., http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Accepted-Agency/Advertiser:



Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

NEW POLITICAL ORDER - PLS CF - THANKS

Rate

Total

	Contract #	2625570	Date Entered	09/12/16	San Antonio (WOA)	I)	122
			Last Modified	, ,	By Broadcast Month	Spots	Ri
	Schedule Dates	09/13/16-09/19/16		09/13/16	Sep. 2016	39	\$14,345.
WOAI	Advertiser	Hurd for Congress-TX-23-R (112053)	Entered By	Kelsey Wilson	Grand Total:	39	<b>\$</b> 14,345.
4335 NW Loop 410	Agency	Smart Media Group-Alexandria (6613)	CO-OP	No			<b>*</b> - // - · · · ·
San Antonio, TX 78229	Product	POLITICAL CANDIDATE (ns) (1186)	Headline #	ECR25249480			
,	Brand	Rep/Tx Congress CD-23/Will Hurd (860885)	Demo	A35+R			
	Salesperson	Millennium/DC, Washington DC (1108)	Order Type	Normal			
	Sales Office	Millennium Washington DC	Package Deal				
-Alexandria		10 CK K 10 S <del>V</del>	Commission %	15.00			
- Texa land	Buyer Name	Dome,Patricia.	Commission	\$2,151.75			
	Phone/Fax	/	Net Total	612 102 2E			
01	CP€	HURT/ORDR/913919		\$12,193.25	į		
o,	Account Types	National/Political Candidate Agency BRD	Sales Tax				
	Billing Type	Weekly/Irregular					
	Comments	ORDER					

Comments

Entered

Station

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
	formal Line / SPOT (5-3.5)	09/14/16-09/14/16	1	3 :30	7A- NBC-The Today Show				2					2	\$400.00	\$800.00	San Antonio (WOAI)	TODAY SHOW political	9/12/16
12.0	formal Line / SPOT (5-3.5)	09/15/16-09/15/16		3 :30	7A- NBC-The Today Show Hour 1 & 2		1		1	2				2	\$400.00	\$800.00	San Antonio (WOAI)	TODAY SHOW political	9/12/16
13.0	formal Line / SPOT (5-3.5)	09/16/16-09/16/16	3	:30	7A- NBC-The Today Show Hour 1 & 2						2			2	\$400.00	\$800.00	San Antonio (WOAI)	TODAY SHOW political	9/12/16
14.0	formal Line / SPOT (5-3.5)	09/19/16-09/19/16		3 :30	7A- NBC-The Today Show Hour 1 & 2		2					0.00		2	\$400.00	\$800.00	San Antonio (WOAI)	TODAY SHOW political	9/12/16
15.0	formal Line / SPOT (7-2.5)	09/18/16-09/18/16		3 :30	8A- NBC-Meet The Press		1	1					1	1	\$400.00	\$400.00	San Antonio (WOAI)	MEET THE PRESS political	9/12/1
	iormal Line / News (8-5.0)	09/13/16-09/13/16		5 :30	5P- News-News 4 WOAI at			1	10.000					1	\$345.00	\$345.00	San Antonio (WOAI)	NEWS 4 WOAI AT SPM lur	9/12/1
17.0	formal Line / News (8-5.0)	09/15/16-09/15/16		5 :30	SP- News-News 4 WOAI at		-	*		1				1	\$345.00	\$345.00	San Antonio (WOAI)	NEWS 4 WOAI AT 5PM lur	9/12/1
18.0	formal Line / News (9-4.5)	09/15/16-09/15/16		3 :30	6P- News-News 4 WOAI at					1				1	\$900.00	\$900.00	San Antonio (WOAI)	NEWS 4 WOAI @ 6PM political	9/12/1
19.0	Iormal Line / News (9-4.5)	09/19/16-09/19/16		3 :30	6P- News-News 4 WOAI at		1							1	\$900.00	\$900.00	San Antonio (WOAI)	NEWS 4 WOAI @ 6PM political	9/12/1
			1						T										
1				1	CON	FIF	₹M	AT	ric	N	CC	N	TF	RAC	T				
cepted-	Agency/Advertiser:		<u></u>	Date:	Accepted-S	tation	ic								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

Contract # 2625570 **Schedule Dates** 09/13/16-09/19/16 Advertiser

Hurd for Congress-TX-23-R (112053) Smart Media Group-Alexandria (6613)

POLITICAL CANDIDATE (ns) (1186)

Rep/Tx Congress CD-23/Will Hurd (860885) Millennium/DC, Washington DC (1108)

Millennium Washington DC Dome, Patricia.

Phone/Fax

CPE **Account Types** Billing Type

Agency

Product

Salesperson

Sales Office

**Buyer Name** 

Brand

HURT/ORDR/913919 National/Political Candidate Agency BRD

Weekly/Irregular Comments

1

**NEW POLITICAL ORDER - PLS CF - THANKS** 

**Date Entered** 09/12/16 Last Modified

09/13/16 Kelsey Wilson

No CO-OP

ECR25249480 Headline #

A35+R Demo Order Type Normal

Package Deal Commission %

15.00 Commission \$2,151.75 Net Total \$12,193.25

Sales Tax

**Entered By** 

San Antonio (WOAI) Rate By Broadcast Month Spots Sep. 2016 39 \$14,345.00 Grand Total: \$14,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT (17-1.5)	09/17/16-09/17/16	3		6P- Good Taste with Tanji Patton							1		1	\$225.00	\$225.00	San Antonio (WOAI)	GOOD TASTE WITH TANJ political	9/12/16
21.0	Normal Line / SPOT (2-1.5)	09/13/16-09/13/16	3		11A- NBC-The Today Show Hour 4			1				1 1		1	\$225.00	\$225.00	San Antonio (WOAI)	TODAY SHOW 3 political	9/12/16
22.0	Normal Line / SPOT (2-1.5)	09/15/16-09/15/16	3		11A- NBC-The Today Show Hour 4				4	1				1	\$225.00	\$225.00	San Antonio (WOAI)	TODAY SHOW 3 political	9/12/16
23.0	Normal Line / SPOT (2-1.5)	09/16/16-09/16/16	3	1	11A- NBC-The Today Show Hour 4					6	1			1	\$225.00	\$225.00	San Antonio (WOAI)	TODAY SHOW 3 political	9/12/16
24.0	Normal Line / SPOT (2-1.5)	09/19/16-09/19/16	3	:30	11A- NBC-The Today Show Hour 4		1							1	\$225.00	\$225,00	San Antonio (WOAI)	TODAY SHOW 3 political	9/12/16
25.0	Normal Line / SPOT (3-3.0)	09/14/16-09/14/16	1	:30	4P- Judge Judy				1					1	\$175.00	\$175.00	San Antonio (WOAJ)	JUDGE JUDY LUR	9/12/16
26.0	Normal Line / SPOT (3-3.0)	09/15/16-09/15/16	1	:30	4P- Judge Judy					1				1	\$175.00	\$175.00	San Antonio (WOAI)	JUDGE JUDY LUR	9/12/16
27.0	Normal Line / SPOT (3-3.0)	09/16/16-09/16/16		:30	4P- Judge Judy	1					1			1	\$175.00	\$175.00	San Antonio (WOAI)	JUDGE JUDY LUR	9/12/16
<u> </u>	Normal Line / News (4-5.0)	09/15/16-09/15/16	1 3	:30	6A- News-News 4 WOAI at					1				1	\$500.00	\$500.00	San Antonio (WOAT)	NEWS SAN ANTONIO @ 6 political	9/12/16
29.0	Normal Line / News (8-5.0)	09/14/16-09/14/16	:	30	5P- News-News 4 WOAI at				1					1	\$345.00	<b>\$</b> 345.00	San Antonio (WOAI)	NEWS 4 WOAT AT 5PM lur	9/12/16
											~ ~								

	CONFIRMATION CONTRAC		
Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Agency/Advertiser:



Smart Media Group-Alexandria 1427 Leslie Ave Ste 100 Alexandria, VA 22301

CPE

Billing Type

2625570 Contract # Schedule Dates 09/13/16-09/19/16 **Advertiser** Hurd for Congress-TX-23-R (112053) Agency Smart Media Group-Alexandria (6613) Product POLITICAL CANDIDATE (ns) (1186) Brand Rep/Tx Congress CD-23/Will Hurd (860885) Millennium/DC, Washington DC (1108) Salesperson Millennium Washington DC Sales Office Dome, Patricia. **Buyer Name** 

Phone/Fax HURT/ORDR/913919 **Account Types** National/Political Candidate Agency BRD

Comments ORDER NEW POLITICAL ORDER - PLS CF - THANKS

Weekly/Irregular

**Date Entered** 09/12/16 Last Modified 09/13/16 Kelsey Wilson **Entered By** No CO-OP ECR25249480 Headline # Demo A35+R

Order Type Normal Package Deal Commission % 15.00

Commission \$2,151.75 Net Total \$12,193.25

Sales Tax

San Antonio (WOAI) By Broadcast Month Spots \$14,345.00 Sep. 2016 Grand Total: 39 \$14,345.00

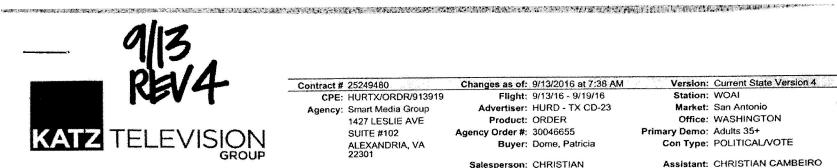
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	ไม '	We T	h Fi	r Sa	Su	Spots	Rate	Total	Station	Comments	entereo
30.0	Normal Line / News (8-5.0)	09/19/16-09/19/16	5	:30	5P- News-News 4 WOAI at		1		do		The second second		1	\$345.00	\$345.00	San Antonio (WOAI)	NEWS 4 WOAI AT 5PM lur	9/12/16
31.0	Normal Line / News (10-4.5)	09/17/16-09/17/16	5		5P- News-News 4 WOAI at 5p Wknd				2		1		1	\$300.00	\$300.00	San Antonio (WOAJ)	5P News Sat lur	9/12/16
32.0	Normal Line / SPOT (12-3.5)	09/17/16-09/17/16	5		10:30P- NBC-Saturday Night Live				Mary of Colors		1		1	\$450.00	\$450.00	San Antonio (WOAI)	Saturday Night Live lur	9/12/16
33.0	Normal Line / News (11-3.0)	09/18/16-09/18/16	5		5P- News-News 4 WOAI at 5p Wknd							1	1	\$190.00	\$190.00	San Antonio (WOAI)	5P News Sun lur	9/12/16
34.0	Revised Line / News (14-3.0)	09/17/16-09/17/16	5	:30	10P- News-News 4 WOAI at 10p Wknd						1					San Antonio (WOAI)	10p News LUR	9/12/16
34.1	Normal Line / News (14-3.0)	09/17/16-09/17/16	5	:30	10P- News-News 4 WOAI at 10p Wknd						1		1	\$450.00	\$450.00	San Antonio (WOAI)	10p News LUR	9/13/16
				<u> </u>			٠.,	A T-1	$\sim$		$\sim$	1-7-7	1	<u></u>				1
					CON	11-11	<b>KIVI</b>	AII	ON	10	Or	VII	TAC	1		*****		
vccepted	-Agency/Advertiser:			Date:	Accepted-S	tation	ı.							Date:	Comments:		*	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:44 PM on Tuesday, September 13 2016

Entered



125 West 55th St New York, NY 10019

Contract # 25249480

Changes as of: 9/13/2016 at 7:38 AM Flight: 9/13/16 - 9/19/16

Version: Current State Version 4

Station: WOAI

Total \$: \$14,345.00

Agency: Smart Media Group

22301

Advertiser: HURD - TX CD-23

Market: San Antonio Office: WASHINGTON **Total Spots: 39** Total CPP: \$107.45

1427 LESLIE AVE **SUITE #102** ALEXANDRIA, VA

CPE: HURTX/ORDR/913919

Product: ORDER Agency Order #: 30046655

Primary Demo: Adults 35+

Total GRP: 133.5

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Traffic #: 2625570

Salesperson: CHRISTIAN CAMBEIRO

Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Separation:

202-955-5342

Comments: ALL RATES REVISED BASED ON GUIDANCE PREVTT=8955 - REVTT=14345 - ADD=5390 LNS 13/15-16/18 CXLD SOME OTHER FREQ"S CHANGED PLS CF ALL REVS THANKS!

					9/13 - 9/19						/19	Total	Total				
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19		Spots	\$	CPP	GR
M-F 1 9a-10a		TODAY SHOW 2	\$325.00	2,0	30	0	$ I_{i} $	0	0	0	20-	1		2	\$650.00	\$162.50	4.
LVL 2						1	1	11	23	·	·	11					
M-F 2 11a-12n		TODAY SHOW 3	\$225.00	1.5	30	4	2	1	1	0	0	1	3,49	5	\$1,125.00	\$150.00	7.
LVLZ		T				1	125	20	D	1		5		1			
M-F 3 4p-4:30p		JUDGE JUDY	\$175.00	3.0	30	1	1	1	1	0	0	1		5	\$875.00	\$58.33	15
M-F 4 6a-7a		NEWS SAN ANTONIO @ 6	\$500.00	5.0	30	01	112	Ø 1	<b>D</b> <sub>1</sub>	0	0	1 1		5	\$2,500.00	\$100,00	25
LVL 2			,			11)	41-	19-	12	·	τ	14-		-		<del> </del>	
M-F 5 7a-9a		TODAY SHOW	\$400.00	3.5	30	U <sub>2</sub>	2	2	2	0	0	17		10	\$4,000.00	\$114.29	35
LVLZ				,		·		·	·	·	1						
Su 7 8a-9a		MEET THE PRESS	\$400.00	2.5	30	0	0	0	o	0	15	0		1	\$400.00	\$160.00	1
· LVL 2						160	ad	11	,	-,	,	10					
M-F 8 5p-5:30p		NEWS 4 WOAI AT 5PM	\$345.00	5.0	30	10,	1	17	0	0	0	1.1		4	\$1,380.00	\$69.00	20
M-F 9 6p-6:30p		NEWS 4 WOAI @ 6PM	\$900.00	4.5	30	0	0	Y <sub>1</sub>	0	0	0	19		2	\$1,800.00	\$200.00	
LVL 2						·				1	·	<del>,</del>				ļ	
Sa 10 5p-5:30p		NEWS 4 SAN ANTONIO	\$300.00	4.5	30	0	0	0	0	M	0	0		1	\$300.00	\$66.67	
Su 11 5p-5:30p		NEWS 4WOAI @ 5PM-SUN	\$190.00	3.0	30	0	0	0	0	0	22	0		1	\$190.00	\$63.33	
Sa 12 10:30p-12m		SATURDAY NIGHT LIVE	\$450.00		30	0	0	0	0	34	0	0		1	\$450.00	\$128.57	
M-F 13 10p-10:35p		NEWS 4 WOAI @ 10PM	\$1,000.		<b></b>	1	0	0	0	0	0	0		0	\$0. <b>0</b> 0	\$312.50	ļ ,
LVL 2		THE THOM WE TO M		1	1	.1		-1		-1	· · · · · · · · · · · · · · · · · · ·						
Sa 14 10p-10:30p	T	NEWS 4 WOAI @ 10PM-S	\$450.00	3.0	30	0	0	0	0	PI	0	0		1	\$450.00	\$150.00	
Su	<u> </u>	NEWS 4 WOAI @ 10PM-S	\$1,200.			1	0	0	0	0	T 0	0		0	\$0.00	\$307.69	
15 10p-10:30p		HILLIAN A MONI (M. IOLIALO	1 00	1 5.3	1 00					<u> </u>	1	<u> </u>				T T	T

₩ 10 1 96e4 5

125 West 55th St New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25249480

Changes as of: 9/13/2016 at 7:38 AM

Version: Current State Version 4

CPE: HURTX/ORDR/913919

Flight: 9/13/16 - 9/19/16

Station: WOAI

Total \$: \$14,345.00

Agency: Smart Media Group

Advertiser: HURD - TX CD-23

Market: San Antonio Office: WASHINGTON Total Spots: 39 Total CPP: \$107.45

1427 LESLIE AVE **SUITE #102** 

Product: ORDER Agency Order #: 30046655

Primary Demo: Adults 35+

Total GRP: 133.5

ALEXANDRIA, VA

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Traffic #: 2625570

22301

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Separation:

	T					9/13 - 9/19							Total	Total			
# Day/Time	DP	Program	Rate	A35P Rating	Len	9/13	9/14	9/15	9/16	9/17	9/18	9/19		Spots	\$	CPP	GRP
Su 16 10:30p-11p		NEWS 4 WOAI SPORTS S	\$650.00		30	0	0	0	0	0	0	0	17.7.7.	0	\$0.00	\$309.52	0.0
LVL 2						<b>,</b>	<b>,</b>	<b>,</b>	,	W		,					
Sa 17 6p-6:30p		GOOD TASTE WITH TANJ	\$225.00	1.5	30	0	0	0	0	1	0	0		1	\$225.00	\$150.00	1.5
LVL 2						·····		<b></b>		·····	,	<b></b>					
Sa 18 6:30p-7p		THE TEXAS BUCKET LIS	\$90.00	1.5	30	0	0	0	0	0	0	0	A State of Light	0	\$0.00		0.0
				TO	TALS:	6	7	7	5	4	2	8		39	\$14,345.00	\$107.45	133.5



Contract # 25249480

Changes as of: 9/13/2016 at 7:38 AM

Version: Current State Version 4

Total \$: \$14,345.00

CPE: HURTX/ORDR/913919 Agency: Smart Media Group

Flight: 9/13/16 - 9/19/16 Advertiser: HURD - TX CD-23 Station: WOAI Market: San Antonio Office: WASHINGTON

Total Spots: 39 Total CPP: \$107.45

1427 LESLIE AVE **SUITE #102** 

Product: ORDER Agency Order #: 30046655

Primary Demo: Adults 35+

Total GRP: 133.5

ALEXANDRIA, VA 22301

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Traffic #: 2625570

125 West 55th St New York, NY 10019

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342

Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Separation:

Special

Page 1 of 4

Instructions	

Order Level Comments				
Date/Time	Added by	Comment		
09/12/16 5:39 PM	Todd Keel	line 14 rev rate to \$400 - you now have \$50 to spend		
09/09/16 9:49 AM	CHRISTIAN CAMBEIRO	ALL RATES REVISED BASED ON GUIDANCE PREVTT=8955 - REVTT=14345 - ADD=5390 LNS 13/15-16/18 CXLD SOME OTHER FREQ'S CHANGED PLS CF ALL REVS THANKS!		
09/09/16 9:49 AM	CHRISTIAN CAMBEIRO	ALL RATES REVISED BASED ON GUIDANCE PREVIT=8955 - REVIT=14345 - ADD=5390 LNS 13/15-16/18 CXLD SOME OTHER FREQ'S CHANGED PLS CF ALL REVS THANKS!		
		In 1 9/14 & 9/19 rate to \$325 ea In 2 9/14 rate to \$225 In 4 9/13, 9/14, 9/16 & 9/19 rate to \$500 ea In 5 9/13, 9/14, 9/15, 9/16 & 9/19 rate to \$400 ea In 7 9/18 rate to \$400 In 9 9/15 & 9/16 rate to \$900 ea In 13 9/18, 9/14, 9/15 & 9/19 rate to \$1000 ea In 13 9/18 TP chg to 1030-11p, rate to \$1200 In 16 9/18 TP chg to 11-1130p, rate to \$650 In 17 9/17 rate to \$225 In 17 9/17 rate to \$225		
09/08/16 11:41 AM		In 18 n/a 1x 9/17, ofr 1x 9/17 6-630p Good Taste @ \$225 HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT		
	CHRISTIAN CAMBEIRO	HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT  HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT		
07/20/16 10:36 AM	CHRISTIAN CAMBEIRO	HUKU FUK CUNGKESS 1A-23 CUNFIRM RECEIF I FAYINGIR & NAD WILLDE SEIX PING 10 STAIL CONFIRM RECEIF I		

Competitive Information					
Market Budget:	\$59,771				
WOAI Share:	24%				
Comment:					
KABB:	11%				
KENS:	29%				
KSAT:	36%				

Daypart Summary								
Day/Time	% Distrib	Spots	Dollars	CPP	GRP			
	100%	39	\$14,345.00	\$107.45	133.5			
Total	100%	39	\$14,345.00	\$107.45	133.5			

Monthly Summary							
Month	Spots	Dollars					
2016-Sep	39	\$14,345.00					
Total	39	\$14,345.00					

Transaction History						
Trans	Created/Received Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Makegood 2	9/12/16 5:39 PM Todd Keel	Confirmed			\$0	\$0 Changes: Total GIMPs from 0 to 134, Total CPM from \$0.00 to \$107,453.18.



Contract # 25249480

Changes as of: 9/13/2016 at 7:38 AM

Version: Current State Version 4

CPE: HURTX/ORDR/913919

Flight: 9/13/16 - 9/19/16 Advertiser: HURD - TX CD-23 Station: WOAI Market: San Antonio

Total \$: \$14,345.00 Total Spots: 39

Agency: Smart Media Group

Product: ORDER 1427 LESLIE AVE **SUITE #102** 

Office: WASHINGTON Primary Demo: Adults 35+

Total CPP: \$107.45 Total GRP: 133.5

ALEXANDRIA, VA 22301

Agency Order #: 30046655 Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE

Traffic #: 2625570

125 West 55th St

Salesperson: CHRISTIAN

Assistant: CHRISTIAN CAMBEIRO

Separation:

CAMBEIRO 202-955-5342

202-955-5342

					Trans	action History	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Revision	9/9/16 9:49 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	Changes: Competitive Market Budget from \$37,313 to \$59,771, Comments from HURD FOR CONGRESS TX-23 REVISED DO NOT DOUBLE BOOK KABB & WOAI BUYS REWORKED DO NOT DOUBLE BOOK. CONFIRM RECEIPT to ALL RATES REVISED BASED ON GUIDANCE PREVIT=8955 - REVIT=14345 - ADD=5390 LNS 13/15-16/18 CXLD SOME OTHER FREQ"S CHANGED PLS CF ALL REVS THANKS!, User Entered \$ from \$8,955.00 to \$14,345.00. 11 buylines added or modified.
Revision		GOTOSTRATA\cCAMBEI	Confirmed	15	9	\$5,390.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to HURD FOR CONGRESS TX-23 REVISED DO NOT DOUBLE BOOK KABB & WOAI BUYS REWORKED DO NOT DOUBLE BOOK. CONFIRM RECEIPT, Total \$ from \$8,955.00 to \$14,345.00, Total GRPs from 112.8 to 133.5, Total GIMPs to 0, Total Spots from 33 \$0 to 39, Total CPP from \$79.39 to \$107.45. 14 buylines added or modified.
Makegood 1	9/8/16 11:41 AM	Kelsey Wilson	Confirmed			\$0	\$0
Queued for Electronic Contracting	7/20/16 11:10 AM					\$0	so
Revision		CHRISTIAN CAMBEIRO	Confirmed			\$0	Changes: Total GRPs from 108.3 to 112.8, Total CPP from \$79.55 to \$79.39, Competitive Market Budget from \$78,104 to \$37,313, Comments from HURD FOR CONGRESS TX-23 CONFIRM RECEIPT Payment & NAB will be sent prior to start CONFIRM RECEIPT to NEW POLITICAL ORDER - PLS CF - THANKS, User Entered \$8,955.00 \$ from \$0.00 to \$8,955.00. 3 buylines added or modified.
New	7/20/16 10:21 AM	CHRISTIAN CAMBEIRO	New	33		\$8,955.00	\$8,955.00

Non-Discrimination Policy

New York, NY 10019

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

